



**The Arts & Culture Alliance National Juried Exhibition of 2010
December 13, 2010 – January 26, 2011**

**Original works completed within the last two years.
Submit digital images only for entry postmarked by **Saturday, September 25, 2010.**
Deliver accepted work **Monday-Tuesday, December 6-7, between 9:00 AM - 5:00 PM.**
Up to \$1,000 in awards will be given.**

Statement of Purpose

The Arts & Culture Alliance's National Juried Exhibition was developed to provide a forum for artists to compete on a national scale and display their work. Approximately 40-50 traditional and non-traditional works will comprise the exhibition in the main gallery of the Emporium Center in downtown Knoxville. The Emporium is free and open to the public Monday-Friday, 9:00 AM – 5:00 PM. *Please note: The Emporium will be closed December 24-31 for the holidays.*

Juror

Susan Shockley received a BFA in painting from the Memphis College of Art in 1981 and an MFA in painting from Cornell University in 1983. Since 1994 she has worked at the Parthenon Museum in Nashville, TN. During that time she has curated over eighty shows with budgets of \$0-\$250,000.

Awards

Up to \$1,000 in prizes/cash awards as designated by the juror, whose decision is final.

Sales & Commission

Every effort is made to promote sales. **All exhibited work must be for sale.** All sales are handled by the Arts & Culture Alliance. The Alliance assumes that sales tax is included in the price of every piece of artwork. The Artist is responsible for remitting applicable sales tax to the state of Tennessee Sales & Use Tax Department. Commission to be donated to the Arts & Culture Alliance is as follows:

- + Arts & Culture Alliance members: **20%** for cash and check sales; **25%** for credit card sales.
- + Non-members: **40%** for cash and check sales; **45%** for credit card sales.

Download a membership form at www.knoxalliance.com/join.html.

Eligibility

Entries must be original works completed within the last two years in the following categories: Painting (oil, watercolor, acrylic, pastel, digital, and mixed media); Graphic Arts (pencil, charcoal, pen and ink, conte, colored pencil, and printmaking); 3-D (sculpture, ceramic, and fibers); and Photography (color, black and white, digital). Works may not have previously exhibited in any Alliance exhibition at the Emporium Center or in any Alliance satellite gallery. The maximum allowed size is 120" x 120" in any direction including frame or stand (must fit through a 60" x 120" doorway). Weight is not to exceed 100 lbs. unless special arrangements are made. **Works must be suitably framed/mounted and WIRED (to fit over a 5" wide hook) for installation to match the current hanging system (Walker Display, see image).** All 3-D works that do not hang on the wall must be under Plexiglas (exceptions will be made with the permission of the Alliance). The juror reserves the right to disqualify any work not suitably presented or that varies from the submitted image.



Entry Procedure

The nonrefundable entry fee is \$40 for up to three works (\$25 for Arts & Culture Alliance members). Up to three additional entries may be submitted for \$7/each (\$5 for members). Diptychs and triptychs are considered one work. Works are juried by digital images only. Each 2-D work may be represented by one digital image, and each 3-D work may be represented by up to three separate digital images: two full views and one detail view. Send digital images as JPG files (no PowerPoint or slideshow formats) on CD (no DVD), at least 1-3 MB in size (or at least 1600 x 1600 pixels) each, or e-mail entries to sc@knoxalliance.com (no more than 5 MB in size). Application may be faxed to 865-523-7312; entry fees may be paid via Visa or Mastercard (5% fee applies). CDs will not be returned. Entries must be postmarked by **Saturday, September 25, 2010.** We strongly encourage artists to follow up on receipt of entry.

Assemble: CD of digital images
Completed entry form
Entry fee (payable to Arts & Culture Alliance)
Self-addressed stamped envelope

Mail to: **Arts & Culture Alliance**
P. O. Box 2506
Knoxville, TN 37901
Attn: NATIONAL JURIED EXHIBITION

Shipment and Delivery

Shipping artwork to and from the exhibit is the responsibility of the artist. All shipped work must be prepaid. A check for return shipping must be received in an amount based on the stated insurance value of the piece. (Please consider that shipping costs increase over time and the return shipping may be more expensive after the duration of the exhibition than the initial shipping cost). Artist may use his/her own shipping company preference and is responsible for scheduling delivery and pick up of work. Works must be shipped in very sturdy cardboard boxes or crates. Up to \$50 will be charged for replacement crates and boxes not safe enough to return works. *Please be sure to include detailed packing instructions along with shipped pieces.* Works must be labeled with title and artist's name. Late or damaged work is not accepted.

Ship/deliver artwork to: **Arts & Culture Alliance**
100 South Gay Street, Suite 201
Knoxville, TN 37902
Attn: NATIONAL JURIED EXHIBITION
(865) 523-7543

Directions can be found at www.theemporiumcenter.com/visit.html

Schedule

Postmark your CD, entry form, and fees by: **Saturday, September 25, 2010**
Notice of acceptance/rejection mailed: **Monday, October 25**
Hand delivery dates to Emporium Center: **Monday-Tuesday, December 6-7, between 9:00 AM - 5:00 PM**
Exhibit opens to the public: **Monday, December 13**
Reception and Awards Ceremony: **"First Friday", January 7, 2011, 5:00-9:00 PM**
Last day of exhibition: **Wednesday, January 26, 2011**
Pick-up work (no work is released before end of show): **Thursday-Friday, January 27-28, 9:00 AM – 5:00 PM**
***No work is released before end of show.*
Shipped works will be crated and ready for pick up by **February 11**.

Liability

Receipt of the completed form constitutes your agreement with all conditions established in the prospectus. The Arts & Culture Alliance provides insurance for the exhibition. Unclaimed hand-delivered work is not insured after the posted pick-up date. It is the artist's responsibility to provide all insurance and shipping costs on works during shipment. The Alliance reserves the right to use artist information and images for publicizing the event and/or on the Web sites at www.knoxalliance.com and www.theemporiumcenter.com. Consent to reproduce works photographically is assumed to be granted unless stated otherwise.

About the Arts & Culture Alliance

The Arts & Culture Alliance serves and supports a diverse community of artists, arts organizations, and cultural institutions. The Alliance receives financial support from the Tennessee Arts Commission. www.arts.state.tn.us



Arts & Culture Alliance National Juried Exhibition of 2010 APPLICATION
Digital images for entry must be postmarked by **Saturday, September 25, 2010**

Name: _____ Phone(s): _____

Address: _____ City/State/Zip: _____

E-mail address: _____

I agree to any and all conditions and responsibilities specified in the application and prospectus. I give my permission to use my name and images for publicity purposes. I agree that all works are original.

Artist signature: _____ Date: _____

Artwork Label Information: Title 1: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

Title 2: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

Title 3: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

----- *Up to three additional works may be submitted* -----

Title 4: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

Title 5: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

Title 6: _____

Image file name (ending in .JPG): _____

Medium: _____

Dimensions without frame (width x height): _____ Price: _____ Insurance value: _____

Mail application, CD of digital images, entry fee, and SASE (if no e-mail provided):
Arts & Culture Alliance, P. O. Box 2506, Knoxville, TN 37901 | Attn: NATIONAL JURIED EXHIBITION

The nonrefundable entry fee is \$40 for up to three works (\$25 for Arts & Culture Alliance members). Up to three additional entries may be submitted for \$7/each (\$5 for members).

Consider becoming a member to learn about other exciting opportunities!



For office use

Renewal: _____

INDIVIDUAL MEMBERSHIP FORM

PLEASE PRINT CLEARLY

Name _____

Address _____

City/State/Zip _____

Phone 1 _____ Phone 2 _____

E-mail address _____

Web site _____

Visual Artist _____ Media _____

Performing Artist _____ Genre(s) _____

Writer _____ Genre(s) _____

Do you teach classes or give workshops? Please list them here with the general age group:

Referred by (optional): _____

This information will appear in the Alliance's online membership directory. Please indicate if you do not wish certain fields to be posted by listing them here:

Membership fees for one year:

Students	\$20.00
E-mail communication	\$45.00
Postal communication	\$55.00
Family	\$67.50

Please add \$2 for handling fees if you pay by credit card (Visa/MasterCard only)

Donation Amount _____

If paying by credit card: Visa or MC # _____ Exp. Date _____

CVV code (3-digits on back of card): _____ Signature _____

Please return this form and dues to:

**The Arts & Culture Alliance, P. O. Box 2506, Knoxville, TN 37901
(865) 523-7543 | FAX (865) 523-7312**

Membership bonus: For every friend you sign up as a new member, receive a one month free extension on your own membership!