



## Hyatt Place Farragut Hotel | Call for Commissioned Artwork

Entries must be received by **Friday, June 30, 2017**  
 Artwork to be completed and installed by **September 1, 2017** (goal date)  
 Project budget: **\$50,000**

### Statement of Purpose

The Arts & Culture Alliance, in association with Cohen Communications Group, seeks local artists interested in creating indoor artwork at the new Hyatt Place Farragut Hotel, located at 530 S. Gay Street, Knoxville, TN 37902. Selected artworks will have high visibility and will be prominently displayed within the lobby and meeting room areas.

### Selection Process

Finalists will be chosen based on their examples of current work, experience, and how well their proposals meet the stated criteria for subject matter and size. The total budget for this project is \$50,000.

### Eligibility

Open to all media except video. Open to artists 18 years of age or older. Priority will be given to artists living in Greater Knoxville.

There are eleven total opportunities (A – K) for commissioned artwork, and artists may apply for as many opportunities as they wish. As much as possible, the proposed artwork should reflect the following descriptions for each location:

Opportunity*	Wall Dimensions	Description
<b>A</b>	13' W x 12' H	Topographically-inspired 3D mural or mosaic of Admiral Farragut.
<b>B</b>	14' W x 5' H	Gallery wall of the history of Admiral Farragut through a series of portraits or naval details.
<b>C</b>	5' W x 6' H	Map-like art element of Knoxville/Smoky Mountains.
<b>D</b>	6' W x 4' H	Smoky Mountain inspired artwork for Ballroom Location 1.
<b>E</b>	4' W x 4' H	Smoky Mountain inspired artwork for Ballroom Location 2.
<b>F</b>	8' W x 4' H	Smoky Mountain inspired artwork for Meeting Room 1.
<b>G</b>	6' W x 4' H	Smoky Mountain inspired artwork for Meeting Room 2.
<b>H</b>	4' W x 4' H	Smoky Mountain inspired artwork for Board Room.
<b>I</b>	3.5' W x 5' H	Highly dimensional/textural piece or repurposed landscape art that is inspired by location (map, geography, topography, etc.) for pre-function corridor.
<b>J</b>	4' W x 4' H	Highly dimensional/textural piece or repurposed landscape art that is inspired by location (map, geography, topography, etc.) for pre-function corridor.
<b>K</b>	3' W x 5' H	Modern or graphically-inspired Smoky Mountain piece or oil painting depicting Smoky Mountains to transition seamlessly into millwork wainscoting for pre-function corridor.

## **Entry Procedure**

There is no entry fee.

Artists should submit:

- 1) Completed application
- 2) Artist CV or resume (PDF)
- 3) Three samples of current work (JPG or PDF)
- 4) Images, sketches, and/or detailed description of proposal for any of the eleven opportunities\* (JPG or PDF)

**All files (except for application) should be sent as JPG or PDF.**

**\*Please identify files related to the eleven opportunities with the appropriate opportunity letter (A – K) and last name of artist (for example, A.Smith.jpg or A.Smith.pdf).**

## **Schedule**

Materials due to Alliance office by: **Friday, June 30, 2017**

Acceptance notification sent: **Mid- to late-July**

Completion of work and installation: **September 1, 2017** (goal date)

Submit all materials and address all questions to Liza Zenni at (865) 523-7543 or [LZ@knoxalliance.com](mailto:LZ@knoxalliance.com).

# Hyatt Place Farragut Hotel APPLICATION (due June 30, 2017)

## *Applicant Information*

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_ **Website:** \_\_\_\_\_

## *Please provide two references. Reference #1 Information*

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## *Reference #2 Information*

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## *Current artwork sample #1*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Current artwork sample #2*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Current artwork sample #3*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Submission for Opportunity A*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Submission for Opportunity B*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Submission for Opportunity C*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

## *Submission for Opportunity D*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity E*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity F*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity G*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity H*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity I*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity J*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*Submission for Opportunity K*

**Title:** \_\_\_\_\_ **Media:** \_\_\_\_\_

**Dimensions:** \_\_\_\_\_ **Price:** \_\_\_\_\_

*I agree to any and all conditions and responsibilities specified in the application. I give my permission to use my name and images for publicity purposes. I agree that all works are original.*

Artist signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Materials required:** Completed application, three samples of current work, Artist CV or resume, and images corresponding to the eleven opportunities.

**Questions:** Arts & Culture Alliance, PO Box 2506, Knoxville, TN 37901 | (865) 523-7543 | [LZ@knoxalliance.com](mailto:LZ@knoxalliance.com)