Welcome, traveler, to exciting and adventurous Knox County, Tennessee!

Inside this Guide to Arts and Culture, you will find five ideal itineraries for making the most of your visit to Knox County at any season of the year.

These itineraries highlight some of Knox County's finest attractions!



Winter Wonderland Itinerary









January 2019

Rise and Shine!

Watch the sun come up from **Mabry-Hazen'**s Hill and imagine that you're a Union or Rebel soldier in 1864! Then, grab some hearty grub at Rankin's on Central Avenue.

Peruse Art Galleries

Come to 100 S. Gay Street downtown to see the best of local Latino art at HoLa Hora Latina's gallery AND view the Dr. Martin Luther King Jr.'s Commemorative Commission's Gallery of Art. Then, head over to the Knoxville Museum of Art for their dazzling glass display. While you're there, visit the gift shop for a one-of-a-kind memento of the morning.

The Blue Plate Special!

Order a sandwich to go from Steamboat Sandwiches in Happy Holler and take it with you to the Knoxville Visitors Center where you can enjoy free live music at the **WDVX** studios while you eat.

Walk Down Memory Lane!

Further down on Gay Street, stop into the **East Tennessee History Center** to "listen" to the Voices of the Land exhibit or search for stories of your own ancestors. Later that afternoon, take a short walk to Hill Avenue to visit **James White's Fort** where a genuine blacksmith might be working the forge.

Closing It Down!

We're back on Gay Street where you can eat a scrumptious meal at Bistro at the Bijou just before the curtain rises at the **Historic Bijou Theatre**'s presentation of the celebrated Steep Canyon Rangers!

Knoxville has a live, free concert nearly every day year-round – now that's impressive! – The New York Times: A \$50 Day in Knoxville, Tennessee

Dogwood Time in Tennessee Itinerary



April 2019

A Healthy Start

Start your beautiful spring day at the Plaid Apron in Sequoyah Hills before heading out to **Marble Springs** on John Sevier Highway for a walk among the Dogwoods to the crystal clear springs on this historic property.



Where It All Began

After your walk at Marble Springs, head into downtown for a tour of **Blount Mansion**, dubbed by the Cherokee as "The House with Many Eyes". Flowers abound in the heritage gardens which overlook the Tennessee River.





A Taste of Italy

As you step outside Blount Mansion's Visitor Center, turn right onto Gay Street and follow your nose to the **Knoxville Opera's Rossini Festival** where 800 dancers, singers, and musicians perform. Be careful not to get caught in a stage combat demonstration. Italian ice and, of course, wine flow freely as you wander among the artisan booths shopping for souvenirs of your trip!

Time for Dinner and a Show

Enjoy an al fresco dinner in Market Square at the Tomato Head before heading back for a night at the opera at the magnificent **Tennessee Theatre**!

Knoxville has an array of fun, educational, cultural and musical festivals throughout the year from an Italian Street Fair to Civil War reenactments. – TripAdvisor

Active Summer Fun Jtinerary





June 2019

Jt's Great to be Alive!

Greet the day with a brisk walk around the historic fields of **Ramsey House** in South Knoxville where you might catch a game of vintage baseball underway!

Fun for the Fittest!

Fortify yourself with breakfast at Pete's downtown before heading to **Ijams Nature Center** for a late morning paddleboard adventure on Mead's Quarry!

Where Art Thou?

Call ahead to Vic and Bill's on Broadway before a free matinee showing of **Tennessee Stage Company**'s Shakespeare on the Square. After the show, shop Market Square's many boutiques for treasures to take home from your trip!



Grab Your Partner!

Have you ever square danced to a live band? You will tonight when you visit the **Jubilee Community Arts at the Laurel Theatre** on Laurel Avenue to listen and swing to The Hellgrammites!

Between the arts and entertainment offerings, dining and shopping, and outdoor pursuits, one could easily spend a week or more [in Knoxville]. – Western North Carolina Magazine: Knoxville Rising

September Song Itinerary

September 2019



It's a Breeze

With a cup of coffee from Java on Central Avenue in your hand, you're ready to tour **Dogwood Arts'** Outdoor Art Exhibition which will take you all around downtown and culminate in Krutch Park.



Music and Magic

At noon, wander into the marbled elegance of the **Tennessee Theatre** for a free Mighty Musical Monday concert, often featuring one of the only original Wurlitzer Organs still in service.



Family Fun at the Fair

You're lucky you're in town during the **Tennessee Valley Fair** on Magnolia Avenue. Where else can you see prize winning sheep, chickens, rabbits, and canned beans without having to prepare or care for any of them?



Pop the Cork

Join the **Knoxville Symphony Orchestra** for a champagne toast and a swingin' Pops concert featuring a range of genres from the Beach Boys to Frankie Valli.

From theme parks and camping to train rides, museums, and other outdoor recreation, Knoxville has plenty of options for travelers. – USA Today: Ten Best Attractions and Things to Do

Fall Fun (without football) Itinerary



Shh, It's a Secret!

They'll never be able to tell you from a genuine local when you stop into Long's Drug Store for breakfast! Now that your tank is full, give yourself plenty of time to enjoy a visit to Egypt, China, or the Mayan ruins when you visit the **McClung Museum of Natural History and Culture** in Circle Park Drive. Don't worry, the life size dinosaur, Monty, just outside the museum doesn't bite!



Jazz it Up!

Enjoy a leisurely lunch at Café 4 in downtown's Market Square where the **Knoxville Jazz Orchestra** performs for you while you eat!



Travelin'!

You're really getting around today! Just outside Café 4, the **HoLa Hora Festival** has begun! Take a tour through the festival visiting booths and displays from Peru, Ecuador, Columbia, and Mexico. The Flamenco Dancers will make you feel young again!



Life is a Stage!

Take in a show at the **Clarence Brown Theatre** on Andy Holt Drive where you can catch either an August Wilson play or a Kander and Ebb musical!

Music and crafts, storytelling and fine art abound in this part of Tennessee and always have. – Design & Build Magazine: How Tennessee Pink Marble Blazed a Beautiful Trail





past 12 months.

The Bijou Theatre annually: Creates <u>\$501,335</u> in jobs Pays local vendors and businesses <u>\$2,047,633</u> Attracts <u>29,273 out-of-town audiences</u> who spend <u>\$2,536,239</u>, contributing <u>\$234,602</u> in sales tax



Built in 1792, Blount Mansion is the "Birthplace of Tennessee" and the former home to Governor William Blount, the first and only territorial governor of the Territory of the United States South of the River Ohio and a signer of the United States Constitution. Visitors can tour the home, kitchen, Gov. Blount's office, the beautiful Colonial revival gardens and enjoy a beautiful view of the Tennessee River. Located downtown at 200 West Hill Avenue, Blount Mansion is open Tuesday-Friday 9:30 AM – 5 PM and Saturday 10 AM – 2 PM.



A beautifully historic downtown landmark at 803 S. Gay Street, the Bijou Theatre is sometimes called the "Gem of the South" and is the third oldest building in Knoxville. Built in 1816, it is known for its unparalleled acoustics and seats

over 700 people for its presentations of

everything from comedy shows to opera. David Sedaris, Gaelic Storm, Big Ears, Arlo Guthrie, Zappa Plays Zappa, Jeanne Robertson, and the Dirty Guv'nahs have all played the Bijou in the

Blount Mansion is a National Historic Landmark and recipient of a major Aslan Foundation Grant.



Blount Mansion annually: Creates <u>\$61,973</u> in jobs Pays local vendors and businesses <u>\$140,120</u> Attracts <u>1,536 out-of-town audiences</u> who spend <u>\$166,752</u>, contributing <u>\$15,425</u> in sales tax





The Clarence Brown Theatre, as East Tennessee's Premiere Professional Theatre, produces a wide variety of plays and musicals for tourists and the greater Knoxville community alike across three stages at 1714 Andy Holt Drive on the University of Tennessee campus: the 576 seat proscenium Mainstage, the historical theatre-in-the round Carousel Theatre and the more intimate Lab Theatre. Among the Clarence Brown's eight annual productions are Shakespeare's classics, commissioned world premieres, family favorites like A Christmas Carol, collaborations with the Knoxville Symphony Orchestra such as this year's

production of Candide and current Broadway hits like Peter and the Starcatcher!

The only professional LORT theatre located in Tennessee, CBT has been recognized by the National Endowment for the Arts, the Shubert Foundation, the Roy Cockrum Foundation and the Theatre Development Fund.



The Clarence Brown Theatre annually: Creates <u>\$1,572,071</u> in jobs Pays local vendors and businesses <u>\$2,442,339</u> Attracts <u>11,267 out-of-town audiences</u> who spend <u>\$769,749</u>, contributing <u>\$71,202</u> in sales tax



Year-round, downtown provides the backdrop for Dogwood's Art In Public Places outdoor exhibit. During April, Dogwood Arts features a vibrant mix of blooming gardens and trails, visual arts and fine crafts, sidewalk chalking and family fun. In May, Dogwood Arts celebrates the culture of our region with their Rhythm N' Blooms Music Festival that blends a top notch musical experience with the identity and spirit of our East Tennessee roots. In addition to the music festival, the Chalk Walk, the Regional Fine Art Exhibition, and Dogwood Arts Festival on Market Square are some of the Dogwood Arts events that draw visitors from around the country every year.



Dogwood Arts annually: Creates <u>\$477,102</u> in jobs Pays local vendors and businesses <u>\$2,024,600</u> Attracts <u>76,108 out-of-town audiences</u> who spend <u>\$4,782,612</u>, contributing <u>\$442,392</u> in sales tax







As one of the most active private historical organizations in the state, the East Tennessee Historical Society specializes in finding creative ways to introduce the public to the fascinating world of history. It presents free lectures, tours, award-winning exhibits, family heritage programs, and genealogy workshops at 601 S. Gay Street that appeal to people of all ages. In addition to its highly acclaimed permanent exhibit "Voices of the Land: The People of "East Tennessee," in 2018, the History Center presents two changing exhibitions based on Knoxville and East Tennessee topics. The Center is open Monday-Friday 9 AM – 4 PM, Saturday 10 AM – 4 PM and Sunday 1-5 PM.

Recognized by Humanities Tennessee and the National Endowment for the Humanities, the East Tennessee Historical Society has received no fewer than 10 Awards of Excellence of superlative achievement from the Tennessee Association of Museums.



East Tennessee Historical Society annually: Creates <u>\$438,084</u> in jobs Pays local vendors and businesses <u>\$1,063,397</u> Attracts <u>32,846 out-of-town audiences</u> who spend <u>\$2,656,098</u>, contributing <u>\$245,689</u> in sales tax



HoLa Hora Latina celebrates Hispanic culture and creates bridges between the rapidly-growing local Hispanic population and the broader community. Some of the many activities that HoLa presents include the annual HoLa Festival in downtown's Market Square, Day of the Dead programs, monthly art exhibitions, bilingual children's reading at Barnes & Noble, Frutos Latinos Art Contest which kicks off Hispanic Heritage Month, exhibit at the Knoxville Museum of Art, and other cultural events. All events are free to the public.

HoLa Hora has been recognized by Humanities Tennessee and its HoLa Festival has been honored with proclamations from the city, county, and state.





HoLa Hora Latina annually: Creates <u>\$6,132</u> in jobs Pays local vendors and businesses <u>\$65,764</u> Attracts <u>3,058 out-of-town audiences</u> who spend <u>\$185,310</u>, contributing <u>\$17,141</u> in sales tax





Ijams is a 300-acre wildlife sanctuary and outdoor recreation area in South Knoxville offering free hiking year round and fee-based recreational activities from April-November including paddleboard and kayak rentals on Mead's Quarry Lake and a Navitat Canopy Adventure course. Ijams also offers a wide variety of programs such as an outdoor Horror Film Festival, Sunday concert series, and mountain biking socials. The grounds and trails are open every day from 8 AM to dusk.

Knoxville by TripAdvisor, and USA Today named it one of Knoxville's Top 3 Attractions.



Ijams Nature Center annually: Creates <u>\$620,231</u> in jobs Pays local vendors and businesses <u>\$988,670</u> Attracts <u>32,457 out-of-town audiences</u> who spend <u>\$2,313,471</u>, contributing <u>\$213,996</u> in sales tax



The first log cabin within James White's Fort was built in 1785. Today, visitors to the property can tour the original two-story Main House, the adjoining kitchen, as well as a smokehouse and cabins for weaving and blacksmithing. A guesthouse recreates living conditions for settlers, and on special event days, volunteers use period tools to demonstrate open hearth cooking, handspinning and blacksmithing. Considered the birthplace of Knoxville, James White's Fort is located downtown at 205 Hill Avenue and is open Monday-Saturday 10 AM – 4 PM.



James White's Fort was the 2014 recipient of the Historic Preservation Award from the Tennessee Society of Sons of the American Revolution.



James White's Fort annually: Creates <u>\$50,135</u> in jobs Pays local vendors and businesses <u>\$81,359</u> Attracts <u>4,658 out-of-town audiences</u> who spend <u>\$394,014</u>, contributing <u>\$36,446</u> in sales tax

Jubilee Community Arts at the Laurel Theater



Jubilee Community Arts annually presents 45 traditional music concerts plus a music festival and hosts 200 community dances all at the Laurel Theater at 1538 Laurel Avenue. Its programming focuses on older musical forms including old-time music, ballads, blues and community dance. Over the years they have featured RB Morris, Wallace Coleman, The Freight Hoppers, and Dikki Du and the Zydeco Crew. Many of its events are broadcast on local radio stations covering all of East Tennessee and parts of Kentucky, Virginia, North Carolina and Georgia.

The Laurel Theater is listed as one of only fourteen "Historic

Tennessee Stages" by the Tennessee Arts Commission. Jubilee has been recognized by the National Endowment for the Arts for over 40 years and serves as the institutional host of the Tennessee Folklore Society.



Jubilee Community Arts annually: Creates <u>\$120,364</u> in jobs Pays local vendors and businesses <u>\$155,654</u> Attracts <u>39,009 out-of-town audiences</u> who spend <u>\$2,964,903</u>, contributing <u>\$274,254</u> in sales tax



Said by Jazz da Gama to have musicians with the artistry to persuade listeners to follow them anywhere, the Knoxville Jazz Orchestra produces dozens of concerts each year, ranging from free events on Market Square during the summer months to ticketed performances at the Tennessee and Bijou Theatres that feature guest artists such as Doc Severinsen and Gregory Porter. The organization also co-produces a series of programs with East Tennessee PBS called Live at Lucille's. These shows are taped in front of a live studio audience and will begin airing across the state in 2019. KJO also sponsors two honors bands for students across the region: the Knoxville Jazz Youth Orchestra for grades 9-12 and the Knoxville Jazz Middle School Band for grades 5-8. Both groups



are chosen by audition each Fall, rehearse weekly throughout the school year and perform six to eight concerts each season.

Vibrations.com, Paris, France wrote of the Knoxville Jazz Orchestra "This orchestra of Knoxville, Tennessee has transformed its city into a new Jazz Mecca."



Knoxville Jazz Orchestra annually: Creates <u>\$27,362</u> in jobs Pays local vendors and businesses <u>\$259,724</u> Attracts <u>2,519 out-of-town audiences</u> who spend <u>\$124,449</u>, contributing <u>\$11,512</u> in sales tax





The Knoxville Museum of Art, East Tennessee's premiere visual arts destination, is always free. Its permanent exhibition Higher Ground: A Century of the Visual Arts in East Tennessee spotlights the visual arts legacy of our region over the past 150 years. Other attractions include Richard Jolley's Cycle of Life, the world's largest figural glass installation and the Thorne Miniature Rooms, dioramas built to a scale of one inch to one foot. Their popular Alive After Five series also draws people of all ages and backgrounds to hear quality live jazz and blues music. The museum is located at 1050 World's Fair Park Drive and is open Tuesday-Saturday 10 AM – 5 PM and Sunday 1-5 PM.

The Knoxville Museum of Art is accredited by the American Alliance of Museums (AAM), the highest national recognition for a museum.



Knoxville Museum of Art annually: Creates <u>\$1,131,000</u> in jobs Pays local vendors and businesses <u>\$2,159,900</u> Attracts <u>36,105 out-of-town audiences</u> who spend <u>\$3,454,623</u>, contributing <u>\$319,553</u> in sales tax



Each year, Knoxville Opera presents three major professional opera productions (e.g. *Madama Butterfly, Romeo et Juliette, II Barbiere di Siviglia, The Pirates of Penzance*), usually at the Tennessee Theatre, along with 85+ Education/Community programs. These programs are highlighted by in-school opera productions, the annual Knoxville Opera Goes to Church concert (combing gospel, spirituals, opera, and Broadway) and the annual Rossini Festival in Downtown Knoxville. The freeadmission Festival, now in its 18th year, features about 1,000 performers on several outdoor stages and is attended by 35,000-75,000 depending on the weather.



Knoxville Opera is the recipient of Opera America's Bravo! Success Award and has been recognized by the Tennessee Arts Commission, the National Endowment for the Arts, the Aslan Foundation, The Cole Foundation, and the Regal Entertainment Foundation.



Knoxville Opera annually: Creates <u>\$984,631</u> in jobs Pays local vendors and businesses <u>\$1,258,537</u> Attracts <u>27,584 out-of-town audiences</u> who spend <u>\$1,687,776</u>, contributing <u>\$156,119</u> in sales tax

Knoxville Symphony Orchestra



The Knoxville Symphony Orchestra, the oldest continuouslyperforming orchestra in the southeast, presents more than 300 performances a year including Masterworks, Pops concerts, the Clayton Holiday Concert and a free Festival on the Fourth in World's Fair Park. Its Chamber Orchestra performs five concerts of its own at venues as diverse as Ijams Nature Center, Market Square, and the Great Smoky Mountains National Park.

The Knoxville Symphony Orchestra has been recognized by the National Endowment for the Arts, Getty Foundation, and the League of American Orchestras.



The Knoxville Symphony Orchestra annually: Creates <u>\$2,516,455</u> in jobs Pays local vendors and businesses <u>\$3,975,147</u> Attracts <u>36,827 out-of-town audiences</u> who spend <u>\$2,063,037</u>, contributing <u>\$190,831</u> in sales tax

- Marble Springs State Historic Site -

Marble Springs State Historic Site is the last home and farm of John Sevier, Tennessee's first governor, elected in 1796. Sevier served six terms as Tennessee governor in Knoxville, the state's first capital city. Named for its numerous springs and the Tennessee "pink marble" quarried nearby, the site features a period tavern, kitchen, cabin, loom house, and spring house that help interpret the area's pioneer history. Visitors can enjoy touring the historic structures, hiking on its beautiful nature trails, and picnicking under the site's pavilion. Marble Springs is listed on the National Register of Historic Places, is a certified wildlife habitat, and has served as a significant educational resource for thousands of area school children for more than 50 years. The site is open to the public



Wednesday-Saturday 10 AM – 5 PM and Sunday 12- 5 PM, March through December.

Marble Springs is the recipient of an Award of Excellence and Commendation from the Tennessee Association of Museums.



Marble Springs annually: Creates <u>\$59,626</u> in jobs Pays local vendors and businesses <u>\$85,076</u> Attracts <u>829 out-of-town audiences</u> who spend <u>\$48,939</u>, contributing <u>\$4,527</u> in sales tax

Mabry-Hazen House



The Mabry-Hazen House Museum, listed on the National Register of Historic Places, is located atop Mabry's Hill. Built in 1858, three generations of the same family resided in the Italianate-style home overlooking downtown Knoxville, the Tennessee River, and Great Smoky Mountains. The museum showcases one of the largest original family collections in America with over 2,000 original artifacts on display. Furnished and decorated in the style of several decades, Mabry-Hazen gives a rare view into 130 years of Knoxville history. Visitors receive guided tours and learn about the origins of Knoxville's iconic Market Square, bitter divisions of the Civil War, the infamous 1882 Gunfight on Gay Street, a mountain city in the New South, a scandalous 1934 breach of promise and seduction trial, and much

more through the rich, colorful lives of the Mabry and Hazen families. Bethel Cemetery, just a quick drive down the hill from the house, is the final resting place of more than 1,600 Confederate soldiers. Mabry Hazen is located at 1711 Dandridge Avenue and is open Monday-Friday 11 AM – 5 PM and Saturday 10 AM – 3 PM. Tours typically start at the top of each hour.



Mabry-Hazen House annually: Creates <u>\$35,990</u> in jobs Pays local vendors and businesses <u>\$93,510</u> Attracts <u>1,967 out-of-town audiences</u> who spend <u>\$192,873</u>, contributing <u>\$17,841</u> in sales tax

Dr. MartinLuther King, Jr. Commemorative Commission

Every January, the MLK Commission presents ten free events designed to reaffirm the American ideals of freedom, justice, and peace. The opening event is a Gallery of Arts Tribute held on the First Friday in January. In the following weeks, the Commission sponsors an interfaith prayer service, leadership luncheon, forum, and business and youth symposium. Perhaps the most visible of the Commission's events are the Memorial March Parade offering a visual and audible salute to the ideals of Dr. King and the Night of the Arts/Symphony Orchestra Tribute.





The MLK Commission annually: Creates <u>\$11,477</u> in jobs Pays local vendors and businesses <u>\$90,426</u> Attracts <u>1,500 out-of-town audiences</u> who spend <u>\$106,500</u>, contributing <u>\$9,851</u> in sales tax

McClung Museum of Natural History and Culture



The McClung Museum contains collections and exhibits in anthropology, archaeology, geology, natural history, and decorative arts. Among the museum's permanent exhibits are: Archaeology and the Native Peoples of Tennessee; Ancient Egypt; Decorative Arts from Around the World; Geology and the Fossil History of Tennessee; and The Civil War in Knoxville. Each year, the museum hosts special temporary exhibitions that highlight outstanding collections from around the world. Located within Circle Park Drive on the University of Tennessee campus, McClung is free and open Monday-Saturday 9 AM – 5 PM and Sunday 1-5 PM.

The McClung Museum is a Smithsonian Institution Affiliate,

accredited by the American Alliance of Museums and a consistent recipient of Excellence Awards from the Tennessee Association of Museums. In addition the museum is a currently listed as #9 of 170 things to do in Knoxville on TripAdvisor and was recently voted the 2018 Knox Stars "best museum in Knoxville."



The McClung Museum annually: Creates <u>\$1,200,362</u> in jobs, pays local vendors and businesses <u>\$1,647,089</u> Attracts <u>26,788 out-of-town audiences</u> who spend \$2,372,412, contributing \$219,448 in sales tax



Ramsey House



Known as the "Finest Home in Tennessee," Historic Ramsey House was built in 1797 for Col. Francis Alexander Ramsey, one of the founding fathers of the State of Tennessee and Blount College, which became the University of Tennessee. Ramsey House is a Georgian-style pink marble and blue limestone home filled with period antiques sitting on 100+ acres of parklike property. Ramsey House is located at 2614 Thorngrove Pike and is open Wednesday-Saturday 10 AM – 3 PM.



Ramsey House is a member of the Association for the Preservation of Tennessee Antiquities.



Ramsey House annually: Creates <u>\$43,224</u> in jobs Pays local vendors and businesses <u>\$85,304</u> Attracts <u>2,781 out-of-town audiences</u> who spend <u>\$249,675</u>, contributing <u>\$23,095</u> in sales tax

- Historic Tennessee Theatre



The magnificent Tennessee Theatre first opened its doors as a movie palace on October 1, 1928 and was hailed as "the South's most beautiful theatre." Listed in the National Register of Historic Places and honored as the Official State Theatre of Tennessee, today's Tennessee Theatre has something for everyone: classical music, vintage films, dance, Broadway, and stellar performances by today's hottest musicians and yesterday's stars. This nonprofit aims to preserve the historic and decorative interiors of the Theatre while making sure it is available for everyone to enjoy. The Theatre offers a variety of free programs throughout the

year, a favorite of which is Mighty Musical Monday, featuring the Wurlitzer organ and various local performing groups. Senior citizens from around Knox County and beyond arrive by the busload.

The Tennessee Theatre has been recognized by the National Trust for Historic Preservation and consistently ranks in the Pollstar Top 200 Theatre Venues based on worldwide ticket sales.



The Tennessee Theatre annually: Creates <u>\$977,782</u> in jobs Pays local vendors and businesses <u>\$5,113,006</u> Attracts <u>100,537 out-of-town audiences</u> who spend <u>\$7,385,391</u>, contributing <u>\$683,149</u> in sales tax



The Tennessee Stage Company is best known for its summer Shakespeare in the Square festival, which includes 22 free performances outdoors in Market Square. Tennessee Stage also produces a yearly New Play Festival from January through March in various venues and libraries downtown.



Tennessee Stage Company annually: Creates <u>\$34,688</u> in jobs Pays local vendors and businesses <u>\$65,993</u> Attracts <u>3,390 out-of-town audiences</u> who spend <u>\$186,450</u>, contributing <u>\$17,247</u> in sales tax



Tennessee Valley Agricultural & Industrial Fair



Celebrating 100 years in 2019 at historic Chilhowee Park, the Tennessee Valley Fair is the only nonprofit organization celebrating and promoting East Tennessee's agricultural heritage. The Tennessee Valley Fair showcases traditions of the region's past and emphasizes the ingenuity of Tennesseans through their agricultural, artistic, trade, and industry products. The Tennessee Valley Fair hosts more than 3,200 competitions showcasing local talents of all ages with over \$50,000 going towards youth competitions and scholarships every year. The concert series has featured some of the biggest stars across all genres such as Luke Bryan, Blake Shelton, Reba McEntire, Randy Travis, Kenny Chesney, Lauren Daigle, Boyz II Men, En Vogue, Styx, REO Speedwagon, Kansas and many more.



Tennessee Valley Fair annually: Creates <u>\$451,915</u> in jobs Pays local vendors and businesses <u>\$1,163,301</u> Attracts <u>38,400 out-of-town audiences</u> who spend <u>\$2,112,000</u>, contributing <u>\$195,360</u> in sales tax





East Tennessee's own WDVX is East Tennessee's cultural ambassador to the world. Programming originates from our studios in downtown Knoxville with special features like the live at noon "WDVX Blue Plate Special" that airs Monday through Friday at noon featuring live performances with a live audience. WDVX plays a wide variety of Americana and grassroots music with an emphasis on local and regional music.

WDVX has been featured on ABC World News Tonight, The News Hour on PBS, BBC Radio, CBC Radio, CMT, Atlanta Journal Constitution, Boston Globe, Oxford American, No Depression and more.





WDVX annually: Creates <u>\$369,324</u> in jobs Pays local vendors and businesses <u>\$401,403</u> Attracts <u>14,303 out-of-town audiences</u> who spend <u>\$1,599,255</u>, contributing <u>\$147,928</u> in sales tax





Opened in 1890, Historic Westwood was built for Adelia Armstrong Lutz, recognized by many as Tennessee's first professional female painter and great-granddaughter of Robert Armstrong III, one of Knoxville's founding fathers. Designed by the notable Baumann Brothers architecture firm, Historic Westwood is an excellent example of Queen Anne style with Richardsonian Romanesque influences. The home features an art gallery of Adelia Lutz's work on loan from the McClung Collection. Located west of downtown at 3425 Kingston Pike, Historic Westwood is open for tours by trained docents Monday-Thursday from 10 AM until 4 PM.



Westwood is on the National Register of Historic Places and is the recipient of a major Aslan Foundation Grant.



Westwood annually: Creates <u>\$53,825</u> in jobs Pays local vendors and businesses <u>\$110,875</u> Attracts <u>700 out-of-town audiences</u>